

MAYRA FRANCO

ADDRESS

Hessstrasse 78, 80798 Munich, Germany
Email: mayra@mayrafranco.com
Mobile: +49 171 7485304

NATIONALITY

Mexican
German Working permit

PROFESSIONAL PROFILE

Entrepreneur and professional in Graphic Design and Fine Arts Photography, with experience in national and international management, advertising, art, and culture. With my background focused in art direction and photography, I have both, the business mindset and the artistic ability needed to fulfill the requirements of creative positions.

PROFESSIONAL EXPERIENCE

Little Art e.V *2010-today*
Munich, Germany

Non profit organization

www.little-art.org

Little ART is a non profit organization that fosters creativity and imagination in children around the world.

Project Manager

- Network development in Latin-American countries

Mayra Franco Photography *2002-today*
Merida, Mexico

Munich Germany

Owner/ Freelancer

www.mayrafranco.com

Lifestyle, fashion and Fine Arts photographer

The Workshop *1996-2010*
Mérida, México

Art Director and Board member

www.workshop.edu.mx

The Workshop is a school offering programs for toddlers, pre-school and elementary school

- Director and member of the Board of The Workshop
- Partnerships and business development
- Marketing, advertising and customer relations
- Development of creative programs, especially artistic and cultural programs
- Design of The Workshop's facilities
- Curator of museum exhibits, in and outside the school

Abstrakt Figments *2001*
Miami Florida

Creative Manager

- Professional practice of the International Fine Arts College
- Creative development of advertising campaigns

- Graphic design of various clients

ARTISTIC EXPERIENCE

- Personal photography exhibit "Púrpura" (Purple)
- Personal painting and mixed media exhibit "Mundo Muerto, homenaje a Frida Kahlo" (Dead World, homage to Frida Kahlo)
- Museographer of "The Hundred Languages of Children", in the Olimpo State Museum in Mérida, Mexico
- Creative workshop for art teachers in La Habana, Cuba
- Museum exhibit "Oaxaca" altar of day of the death in the Anthropology Museum of the state of Yucatán

AWARDS

International Photography Awards 2008
 Honoric Mention for Architecture Photography

EDUCATION

Miss Aniela 2012
Fashion shoot experience
 London, UK

Diana Lui 2011
Portfolio review
 Paris, France

Rencontres d' Arles 2008
Photography: Diana Lui, The Portrait Stripped bare
 Arles, France

Andrew Squires 2006
B/W Photography
 Ansois, France

International Fine Arts Collage 1998-2002
Bachelor degree in Graphic design and Fine Arts Photography
 Miami, US

COMPLEMENTARY CAPACITATING/ SPECIALIZATION COURSES

- Paper Creativity
- Marketing and Advertising
- Bauhaus School and its beginnings
- Black and White fine arts photography. Paris, France

LANGUAGES

Spanish (native speaker), English (fluent), German (advanced), French (basic)